

## ORDER



**Orders**  
**Order / Rev:** 718406 - 5  
**Alt Order #:** 06351530  
**Product Desc:** AMER FUTURE FUND Flight 9/28-10/4,  
**Estimate:** 522  
**Flight Dates:** 09/28/12 - 10/04/12  
**Original Date / Rev:** 10/04/12 / 10/04/12  
**Order Type:** Political

## KPNX

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services/ POL  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmount Ave. Suite 306  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Future Fund  
**Demographic:** A50+  
**Product Codes:** IS-Candidate/US House  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	13	\$11,050.00	\$9,392.50
10/01/12	10/04/12	37	\$20,950.00	\$17,807.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	13	\$11,050.00	\$9,392.50	37.00
October 2012	37	\$20,950.00	\$17,807.50	83.00
<b>Totals</b>	<b>50</b>	<b>\$32,000.00</b>	<b>\$27,200.00</b>	<b>120.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	09/28/12	09/28/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	----F--	:30	1	\$700.00	P-2	2.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$700.00		2.00				
2	KPNX	09/28/12	09/28/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	----F--	:30	1	\$300.00	P-2	2.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$300.00		2.00				
3	KPNX	09/28/12	09/28/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	----F--	:30	1	\$200.00	P-2	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$200.00		2.00				
4	KPNX	09/28/12	09/28/12	M-F 4-5p 12 News EVB	CM	4-5p	----F--	:30	1	\$400.00	P-2	2.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$400.00		2.00				
5	KPNX	09/28/12	09/28/12	NBC Nightly News NBC Nightly News	CM	530-6p	----F--	:30	1	\$650.00	P-2	6.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$650.00		6.00				

Order / Rev: 718406 - 5  
 Alt Order #: 06351530  
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: American Future Fund  
 Product Desc: AMER FUTURE FUND Flight 9/28-10/4, KPNX  
 Estimate: 522

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KPNX	09/28/12	09/28/12	NBC Nightly News NBC Nightly News	CM	530-6p	----F--	:30	1	\$650.00	P-2	6.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1				\$650.00		6.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	09/24/12-09/30/12		NBC Nightly News		530-6p	----F--	:30		<del>(\$650.00)</del>		6.00	NM		
	Credited [mgs approved by Jim Quinn lines 27-30]														
6	KPNX	09/28/12	09/28/12	M-F 6-630p 12 News 6pm	CM	6-630p	----F--	:30	1	\$800.00	P-2	6.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1				\$800.00		6.00			
7	KPNX	09/28/12	09/28/12	M-F 630-7p Extra	CM	630-7p	----F--	:30	1	\$1,000.00	P-2	3.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1				\$1,000.00		3.00			
8	KPNX	09/28/12	09/28/12	Tonight Show Tonight Show	CM	1035-1135p	----F--	:30	1	\$900.00	P-2	4.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1				\$900.00		4.00			
9	KPNX	09/28/12	09/28/12	M-F 5-530a 12 News Today	CM	5-530a	----F--	:30	1	\$200.00	P-2	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----F--		1				\$200.00		2.00			
10	KPNX	09/29/12	09/29/12	SAT TDY NBC Today Show	CM	5-6a	-----S-	:30	1	\$400.00	P-2	2.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$400.00		2.00			
11	KPNX	09/29/12	09/29/12	Chris Matthews Chris Matthews	CM	5-530p	-----S-	:30	1	\$600.00	P-2	2.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$600.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPNX	09/24/12-09/30/12		Chris Matthews		5-530p	-----Sa--	:30		<del>(\$600.00)</del>		2.00	NM		
	Credited [mgs approved by Jim Quinn lines 27-30]														
12	KPNX	09/29/12	09/29/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	-----S-	:30	1	\$550.00	P-2	3.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$550.00		3.00			
13	KPNX	09/29/12	09/29/12	Sat Prime Other Law & Other: SVU	CM	Various	-----S-	:30	1	\$1,200.00	P-2	4.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$1,200.00		4.00			
14	KPNX	09/30/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	5-6a	-----S	:30	1	\$400.00	P-2	3.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$400.00		3.00			
15	KPNX	09/30/12	09/30/12	Meet The Press Meet The Press	CM	6-7a	-----S	:30	1	\$4,000.00	P-2	2.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$4,000.00		2.00			
17	KPNX	10/01/12	10/04/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	MTWT---	:30	4	\$700.00	P-2	2.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWT---		4				\$700.00		2.00			
18	KPNX	10/01/12	10/04/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWT---	:30	4	\$300.00	P-2	2.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Order / Rev: 718406 - 5  
Alt Order #: 06351530  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: American Future Fund  
Product Desc: AMER FUTURE FUND Flight 9/28-10/4, **KPNX**  
Estimate: 522

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	KPNX	10/04/12	10/04/12	M-F 10p News M-F 10pm News	CM	10-1035p	---T---	:30	1	\$1,550.00	P-2	0.00	NM	1	\$1,550.00
		mg													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$1,550.00		0.00			
29	KPNX	10/04/12	10/04/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	---T---	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		mg													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		2				\$600.00		0.00			
30	KPNX	10/04/12	10/04/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		mg													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$250.00		0.00			
31	KPNX	10/04/12	10/04/12	M-F 4-5p 12 News EVB	CM	4-5p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$350.00		0.00			
													Totals	50	\$32,000.00

\*Tax 1 Note: Tax 0.5%.